

THE FUTURE OF TYPO3

A look in the the crystal ball

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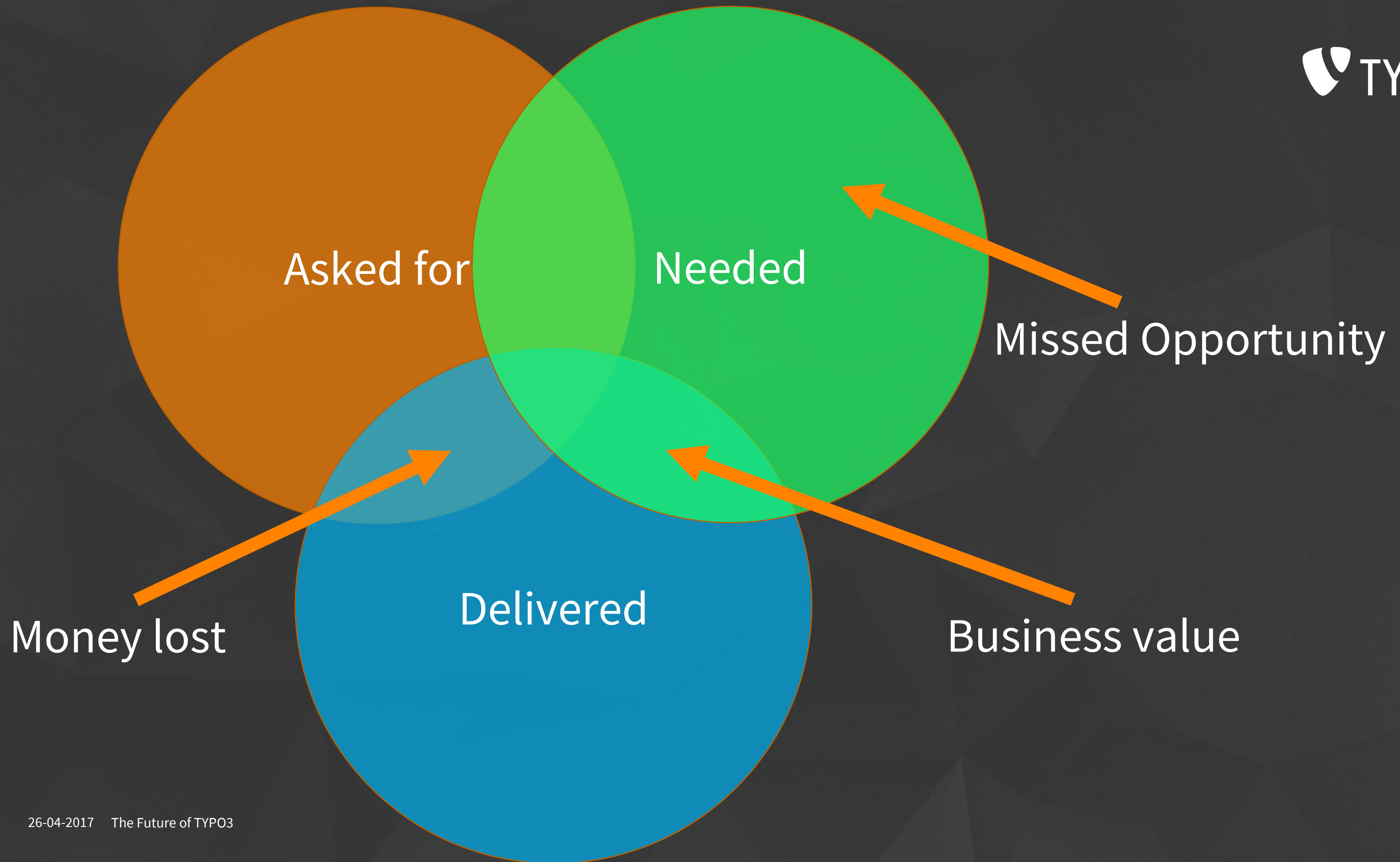
WHO ARE YOU?



- Mathias Schreiber
- CEO TYPO3 Inc.
- 17 years in Open Source
- World's okayest guitarrist

- Created 1997 by Kasper Skaarhoj, Denmark
- Open Source since 1999
- Focus on huge projects
- Google #1 hit for „cms“
- Widespread in western europe

- **TYPO3 Community**
- **TYPO3 Association**
- **TYPO3 Inc.**
- **Official Partners**



*SPEND **MORE** TIME **PLANNING***

***IF UNSURE, GO
WITH A PARTNER***

TECHNOLOGY

DATABASES

- MySQL fully working
- PostgreSQL fully working
- MS SQL Server in development
- Access to new sectors
- More open architecture

MARKETING AUTOMATION

- Inbound marketing support
- TYPO3 Form integration
- MAS Form integration
- Hubspot
- Mautic
- Dynamics

CONTENT CREATION SUPPORT

- Copytext analysis
- Grammar checks
- Eloquence checks
- Image analysis
- Automated metadata creation

SEO & ACCESSIBILITY

- Yoast Extension
- Keyword analysis
- SEO scoring
- Accessibility checks

PERSONALIZATION

- Content context
- Context providers
 - Date & Time
 - Referrer
 - GeoLocation

EDITOR GUIDANCE

- Guided tours
- On-field tips
- Reports
- Tasks
- Dynamic views

LANGUAGE IMPROVEMENTS

- Full locale support
- Easier configuration
- Support for editors
- Per-record overlays
- Translatable Assets

CLOUD HOSTING

- Industry partners
- Great integration
- EU data privacy compliant
- Build support
- Deployment support

PROFESSIONAL SERVICES

PARTNER PROGRAM

- High quality partners
- Recurring assessment by TYPO3 Inc
- Specialization
- Community Commitment
- High % of certifications

CERTIFICATION

- Integral part of the Partner Program
- Certified Editor
- Certified Integrator
- Certified Developer
- Certified Consultant

MEMBER MANAGEMENT

- Helping Hand for questions
- Clean invoicing
- Data Self-service
- Proactive support

EXTENDED SUPPORT

- Browser compatibility updates
- Security updates
- Keep our platform promise
- V8 support until 2022

STRATEGIC PARTNERSHIPS

MICROSOFT

PLATFORM.SH

BLACKFIRE.IO

PACKAGIST.COM

NEW MEMBERSHIPS

ACADEMIC MEMBERS

NGO MEMBERS

MUNICIPALITY MEMBERS

INTERNATIONALE LEFFORTS

NORTH AMERICA

EUROPE

THE NETHERLANDS

THANK YOU!